

MARCH SALE



ROARING VALUES!

MEEK PRICES!



QUALITY * SERVICE * DISCOUNTS * INTEGRITY *
WHITE FRONT
 STORES
 KEEPING FAITH WITH THE CUSTOMER SINCE 1928

CUSTOM DRAPERY

SALE 50% OFF

REGULAR LOW PRICES

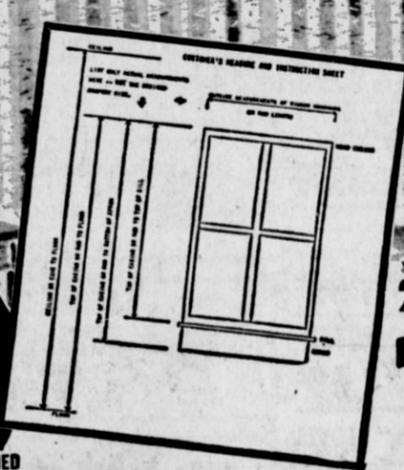
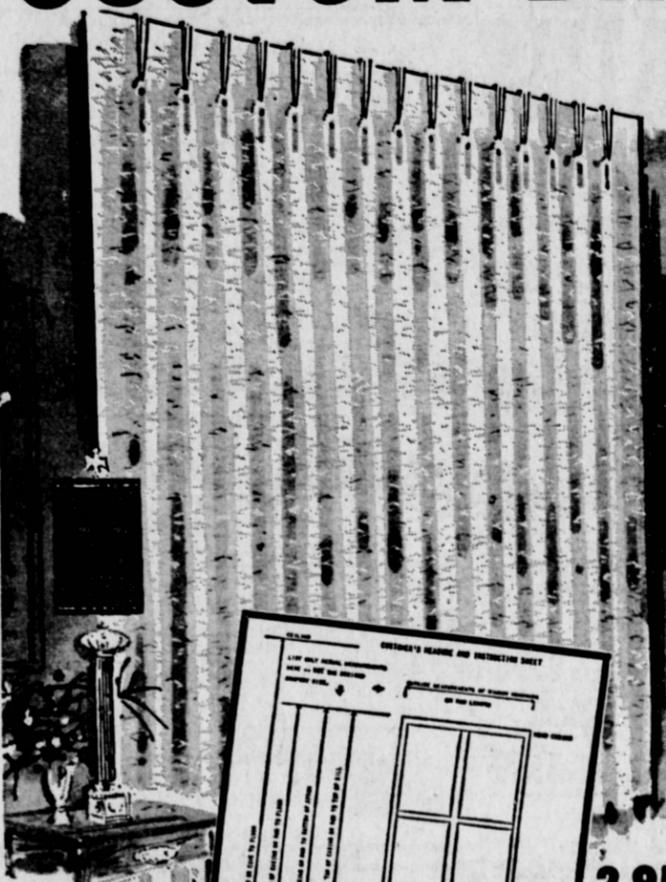
We can make this fabulous offer only because we made an outstanding scoop purchase on drapery fabrics! . . . Choose from top quality nubby textures, boucle weaves, antique satins, & casement weights in rayon, cotton, acetate, or flax combinations . . . In a magnificent color range of the newest decorator shades. (Not in Central, Valley, E. L.A.)

WE WILL CUSTOM TAILOR THESE DRAPERIES TO YOUR EXACT SPECIFICATIONS. CHECK THESE FEATURES: • DOUBLE FULLNESS • BLIND STITCHING THROUGHOUT • FULLY WEIGHTED • 4" DEEP FRENCH PLEATS • DOUBLE 4" TOP & 3" BOTTOM HEMS & 1 1/2" SIDE HEMS.

EXAMPLE . . . Custom made Draperies using 2.95 yd. fabric for a window 10 ft. wide and 84" long (including labor) **66.60 VALUE 38³⁴**

2.95 TO 5.95 VALUES

1³⁸ TO 2⁸⁸
 PER YARD FANTASTIC BUY TO PER YARD SUPER SAVINGS



CUSTOMERS MEASURE AND INSTRUCTION SHEET

• USE EXAMPLE ATTACHED
 • PLEASE ALLOW 2 TO 3 WEEKS DELIVERY

MEN'S & BOYS' POPLIN OUTERWEAR JACKETS

BOYS' Smartly styled, hip-length jackets, in washable combed cotton poplin . . . with knit collar & cuffs, 2 slash pockets, & zipper front. Your choice of the latest Spring colors. Sizes 6-18.

MEN'S: Fine, washable cotton poplin jackets, sport-styled with slash pockets, elastic side inserts, knit collar & cuffs, & acetate lining. Sizes S-M-L-XL.

4⁸⁸
 BOY'S 6.95 VAL.

6⁸⁸
 MEN'S 9.95 VAL.

MEN'S & BOYS' CASUAL OR DRESS SLACKS

MEN'S: The newest Spring fabrics, including wools & wool blends . . . in your choice of belt-loop style or Continental tabs. All are pre-cut lengths . . . so you save on alterations! Ass'd. colors. Sizes 28-42.

BOY'S: New, lustrous blend of 50% Fortrel polyester, & 50% Avril rayon . . . washes & wears beautifully! Choose Continental or Ivy styles . . . in black, charcoal, or dark olive. Sizes 6-18. (Not in Central, Valley, E. L.A., Jeff.)

3⁸⁸
 BOY'S 5.00 VAL.

8⁸⁸
 MEN'S 12.95 VAL.



CHARGE IT NOW . . .



MEN'S 100% ALPACA CARDIGAN SWEATERS

Luxurious 100% imported Peruvian Alpaca yarn . . . in a handsome 2-ply knit, casually styled for golfing or sportswear. Choose from an attractive collection of new Spring colors. Sizes S-M-L-XL.

12⁸⁸
 20.00 VALUE



MEN'S FAMOUS SHORT SLEEVE SPORT SHIRTS

Casual collar style shirts, in new Spring plaids, checks, wovens, & prints . . . or button-down collar style, tapered, with tails & handy locker loop . . . in colorful stripe oxfords & authentic Ivy patterns. Sizes S-M-L-XL.

\$2⁶⁸
 3.95 VALUE



BOYS' SHORT SLEEVE ACRILAN* KNIT SPORT SHIRTS

Popular placquet style with embroidered crest . . . in a host of lively new spring colors. Absolutely washable! Sizes 6 to 16.

\$1⁴⁸
 2.50 VALUE

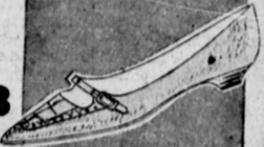


SHOE SAVINGS for the FAMILY!

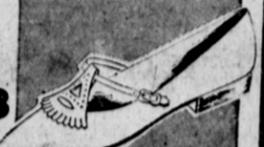
CHILD'S & MISSES' "MAGIC CASTLE" Festive Patent Strap
 Perk-up your little girl's wardrobe. Gleaming patent dress-up shoe with fringed strap. Combination last for correct fit. Sizes 12 1/2-3. White only. **\$1⁹⁸**
 TOP BUY



TEEN'S & WOMEN'S T-STRAP FAVORITE
 So casual and feminine. Perforated vamp detail, gilt buckle. Soft man-made materials. Black. Sizes 4 to 10. **\$1⁴⁸**
 SUPER SAVINGS



TEEN'S & WOMEN'S "PRETTIES" COMBO FLAT
 Fashion flash—6/8" heel, smooth leather uppers with mock lizard vamp. In go everywhere black. Sizes: 4 to 10. **\$3⁷⁸**
 TERRIFIC BUY!



MEN'S "OLYMPIAN" HAND-SEWN STEP-IN
 Smart custom-styled step-in of soft supple grained leather. Genuine hand sewn vamp. Black. Sizes: 6 1/2 to 12. **\$7⁴⁸**
 FABULOUS VALUE!



C-5-B

SEVING SOUTHWEST LOS ANGELES COUNTY | **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** | 10 STORES ALSO SERVING LOS ANGELES, SAN BER'DO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY.
 A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. * SAT. and SUN. 10 to 7 P.M.